



EASY-PEASY LEMON-SQUEEZY!

We understand how busy you are as a business owner, so we made things easy for you by creating pre-packaged plans.

Pick the plan you can afford and don't worry about starting small. As you grow we can always adjust to your growing needs and upgrade your plan or add-on services. If all you need is salsa and chips, we will give you just that – if later you'd like the full "arroz con gandules y mofongo relleno"*, we'll be ready to mambo! Simple, honest and straight to the point.

Our plans require a one-time setup fee to get things rolling and are billed on a monthly basis. You can cancel your service at any time with a 30 day notice - no strings attached!

Do you believe in destiny?

We do! That's why we'd like to welcome you to our fam. We are fun, we are lively, and we definitely have flavor, but most importantly... we looove our clients! Our mission is to help family-owned businesses achieve greatness through a strong online presence – and we don't say this lightly! When you become our "fam" we truly treat you like one, and for this reason we make it our mission to see you grow and succeed. "¡Mi casa es su casa!"

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*"Arroz con gandules" is the main national dish of Puerto Rico. Pigeon peas with rice have distinctly Caribbean roots, but the Puerto Rican twist to the dish is its secret sauce, known as sofrito. Mofongo relleno is another Puerto Rican dish made with fried plantains as its main ingredient. Plantains are picked green and fried, then mashed with salt, garlic, and oil in a wooden pilón (mortar and pestle). (¡Que rico!)

	BUSINESS SELECT	SMALL BUSINESS	BUSINESS PREFERRED	MEDIUM BUSINESS
Services	Starting at \$675	Starting at \$1250	Starting at \$1875	Starting at \$2489
Photography & Videos				✓
Influencer Marketing				✓
Fully Custom Inbound Marketing Strategy				✓
Reporting, Analytics & Insights	✓	✓	✓	✓
Web Design/Maintenance		5 hours	10 hours	15 hours
Graphic Design	1 daily social post	5 hours	10 hours	15 hours
Copywriting & Blogging			✓	✓
Reputation Management			✓	✓
CRM Platform Configuration			✓	✓
Customer Service			✓	✓
Campaign Landing Page (optimized for conversions)			✓	✓
Email Marketing			✓	✓
Remarketing Ads (media budget not included)			✓	✓
Google Ads (media budget not included)			✓	✓
Paid Social Ads (media budget not included)		✓	✓	✓
Local Online Business Directory Listings		✓	✓	✓
Linkbuilding		✓	✓	✓
SEO (for existing website)		✓	✓	✓
Social Media Management	✓	✓	✓	✓
Hashtag Research & Testing	✓	✓	✓	✓
Content Strategy & Calendar Creation	✓	✓	✓	✓
Social Platform Setup	✓	✓	✓	✓

Can't find the services needed? Reach out for a custom quote at: smallbiz.strategist@salellasmedia.com or call (305) 929-3185